

# HOLLYWOOD NIGHTS

SUNNEY TOWN HALL - FRIDAY 21ST SEPTEMBER 2007



IN AID OF THE PRINCE OF WALES HOSPITAL FOUNDATION

5<sup>th</sup> June 2007

## LIMITED VIP & SPONSORSHIP PACKAGES AVAILABLE

### Return on Investment Sponsorship & VIP Packages

#### **Naming Rights Cocktail Package - \$20,000 (1 available)**

- Naming Rights of Pre-Function Area e.g. Hollywood Westpac Cocktail Lounge
- Branding on pre-function bar
- Thanked in opening address
- Prominently positioned Table of 10
- 10 tickets to exclusive VIP pre function cocktail party with guest of honour – refer pg 2
- Full page advertisement in official program
- Full colour Logo recognition displayed on screen
- Mionetto champagne served throughout the night
- Upgraded food and beverage package for the table
- Table signage with logo
- Exclusive gift for each guest
- 2 X group photo with a star of the stage or screen
- Use of hospitality lounge

#### **VIP Package - \$10,500.00 (5 packages available)**

- Prominently positioned Table of 10
- 10 tickets to exclusive VIP pre function cocktail party with guest of honour –refer pg 2
- Full page advertisement in official program
- Full colour Logo recognition displayed on screen
- Mionetto Champagne served throughout the night
- Upgraded food and beverage package for the table
- Table signage with logo
- Exclusive gift for each guest
- 1 X group photo with a star of the stage or screen
- Use of hospitality lounge –refer page 2

#### **Red Carpet Package - \$7,000 (10 packages available)**

- Table of 10
- 5 tickets to exclusive VIP pre function cocktail party
- 1/2 page advertisement in official program
- Logo recognition displayed on supporter screen
- Upgraded food and beverage package for the table
- Table signage with logo
- Use of hospitality lounge –refer page 2

#### **Corporate Package - \$4500 (30 packages available)**

- Table of 10
- Logo in official program on supporters page
- Logo featured on supporter screen on the evening

## **Naming Rights Cocktail Package and VIP Package**

### **Pre Function VIP Cocktail Party description**

- Maximum of 60 guests
- Canapés and Champagne served in the Treasury Bar of Sydney Town Hall
- Guests can meet our guest of honour and other featured celebrities prior to the event commencing
- Photo opportunities with the stars
- Personally escorted into the main concert hall at 7:15pm and personally escorted to their corporate tables.

## **Naming Rights / VIP Package and Red Carpet Packages**

### **Hospitality Lounge description**

- Private lounge for the above package holders to utilise post the event formalities at approximately 9:45pm
- A private lounge whereby corporate hosts can take their guests if they wish to be in a quieter lounge setting rather than located near the finale band.